

We know what makes

The people of Northern Ireland are giant-spirited.

This spirit fires the welcome they extend to visitors and it sparks a response in their quests. Come to Northern Ireland to share our giant spirit and to awaken yours.





Northern Ireland Embrace assant Spirit

Our tourism brand comes to life through the collection of unique experiences featured in this guide. Many more are springing up all over Northern Ireland. Watch this happen at embraceagiantspirit.com

You and your clients will be surprised and awakened by our giant experiences – of culture, landscapes, our legends, our cities, our coast and our food.

of Northern Ireland

We make it easy for you.

Easy to find unforgettable experiences for your clients. Easy to locate first-class hosts and exceptional food and drink. Easy for you to create itineraries so joined-up, so seamless, that they feel effortless.

We invite you to embrace our Giant Spirit and to awaken your own.

Find out more about the experiences and how to book them at embraceagiantspirit.com





You encounter our **giant spirit everywhere in Northern Ireland.** It can take you by surprise.

When you **start exploring** – you find it.

The giant spirit is here in **vivid experiences.**

It's in **journeys and adventures** in beautiful, elemental landscapes.

It's in **quiet conversations** with **fascinating people** and in our renowned craic.

Experiences to

Chartes in your clients

Northern Ireland surprises people. It changes them.

We'd say it's our giant spirit that brings them to life.

It awakens their senses, fires their imaginations, stretches their muscles and maybe touches their soul.

It's not just what they do here, it's the people they meet and the way it all makes them feel.
Encountering a giant spirit can change people for life.

Our branded experiences are designed to unlock the giant spirit in your clients.



Etihad Australia, Familiarisation Visit 2018

"Today has been absolutely breathtaking; the scenery has been pretty spectacular and also not as infiltrated by people as much as many other places which is pretty special..."

"The scenery... every corner is more beautiful than the last"

"The building (Titanic Belfast) is remarkable, it's just awe-inspiring"

"It's amazing, it's been fantastic. Game of Thrones® if you're into it it's the place to come...and if you're not into it, it's still fantastic"

"





Fresh, new & intriguing

This is still the undiscovered corner of the island of Ireland. There is space here and time to enjoy it.

Northern Ireland – Embrace a Giant Spirit experiences are original and bookable. They are adaptable and can be tailored to your group.



Big-hearted hosts

Befriending strangers and making sure they enjoy themselves comes naturally to us. Our experience providers really care about your clients and will go out of their way to help you.

Every provider of a **Northern Ireland – Embrace a Giant Spirit** experience has committed to our brand promise. This means you can be assured you will encounter only authentic and distinctly Northern Irish experiences.



Variety

There is so much variety. From early-morning fishing to late-night dancing, wide mountains to intimate bars, cosy cottages to world-class hotels, from chips on the beach to Michelin stars, each encompasses our giant spirit.

Northern Ireland – Embrace a Giant Spirit experiences emphasise the unusual, the original and the distinctively Northern Irish.



It's all so Conveniently Close

Everything you want to experience is close at han

The **Northern Ireland – Embrace a Giant Spirit** brand covers the whole of Northern Ireland and allows you to create high-quality itineraries to suit the needs and interests of your clients.





Meet your Bighearted Hosts

We are a joined-up **network of businesses** ready to work with you. We know each other well and have developed the Northern Ireland – Embrace a Giant Spirit brand together.

Our giant spirit puts the warmth in our welcome. **We value visitors** and enjoy spending time with them. We understand your **clients' holiday is the most important time of their year** and will work hard to make it great for them.

Some of us are the **biggest visitor attractions** in Northern Ireland, others are **small businesses**, like farmers or fishermen, with something interesting to show you.

Large and small, we share a commitment to high quality.

We know that everyone is different and so offer **individually-tailored experiences**. If you tell us what your clients want, we will do whatever we can to make that happen.





Introducing our Northern Ireland Embrace a Giant Spirit experiences

This brochure showcases more than 50 of our Northern Ireland Embrace a Giant Spirit Experiences.

Further experiences are being developed.

To find out more and book your Giant Spirit adventure, go to embraceagiantspirit.com



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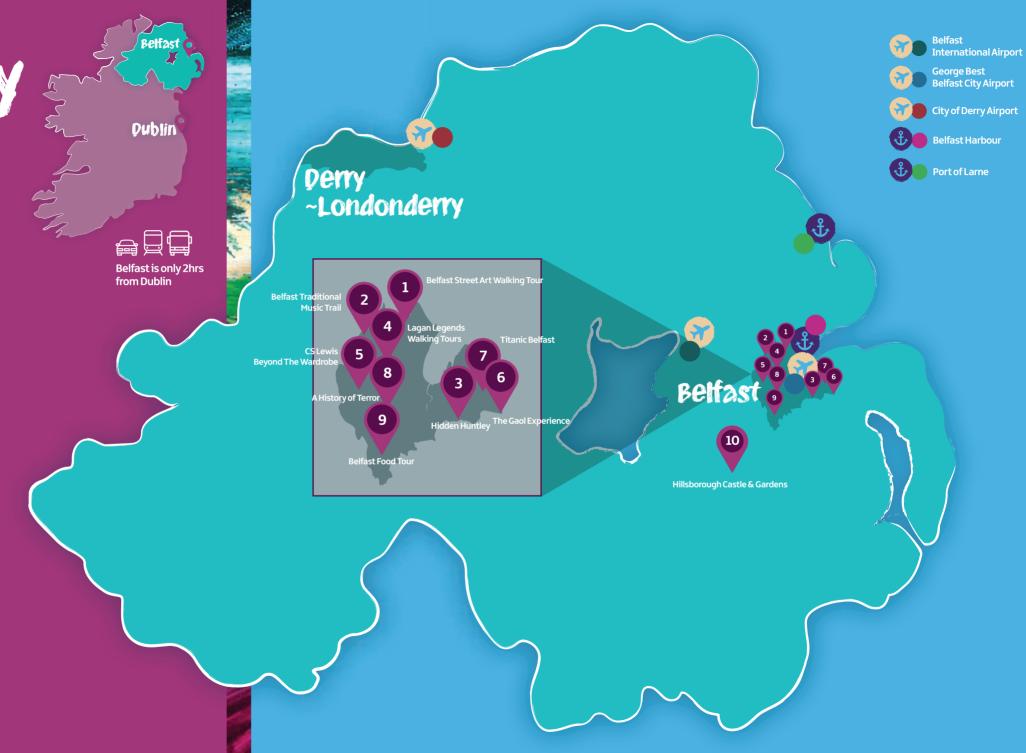
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- 3 Hidden Huntley
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- 4 Lagan Legends Walking Tour
 Belfast MIC Tours
- 5 CS Lewis Beyond the Wardrobe
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- 6 The Gaol Experience
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- 7 Titanic Belfast The Discovery Tour

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- 8 A History of Terror
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- 9 Belfast Food Tour Taste & Tour
- 10 Hillsborough Castle & Gardens
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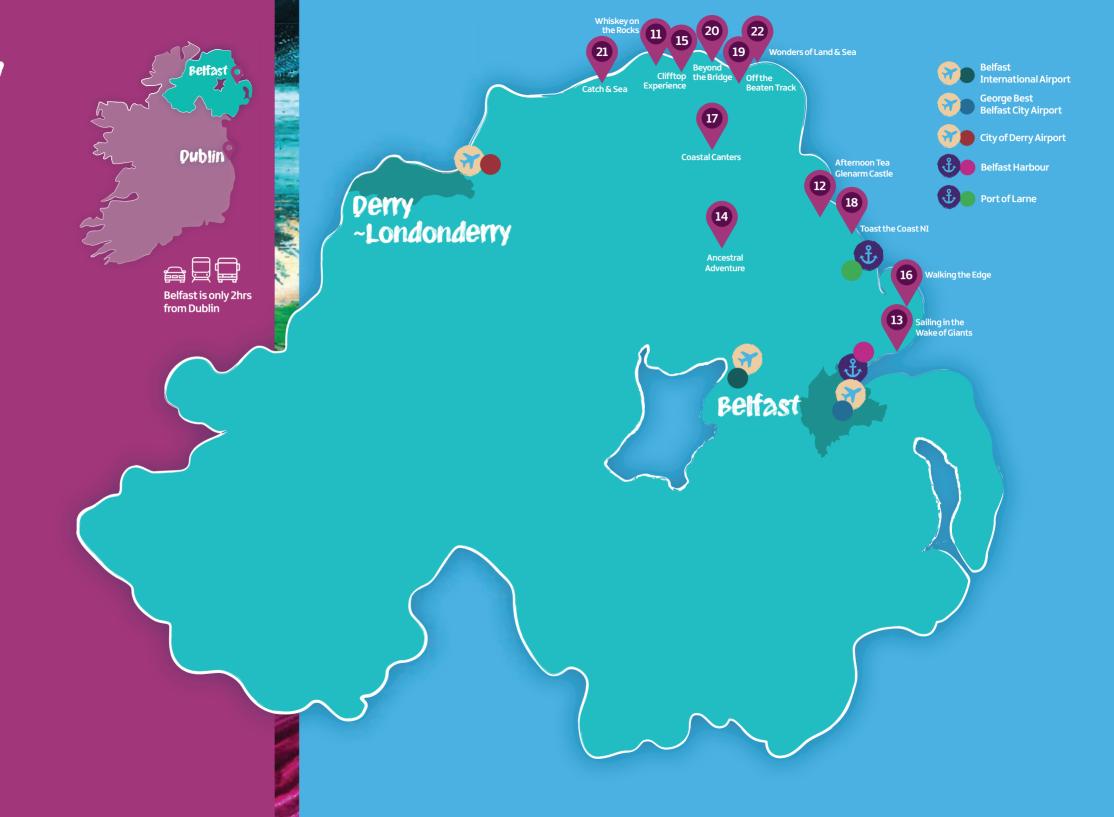






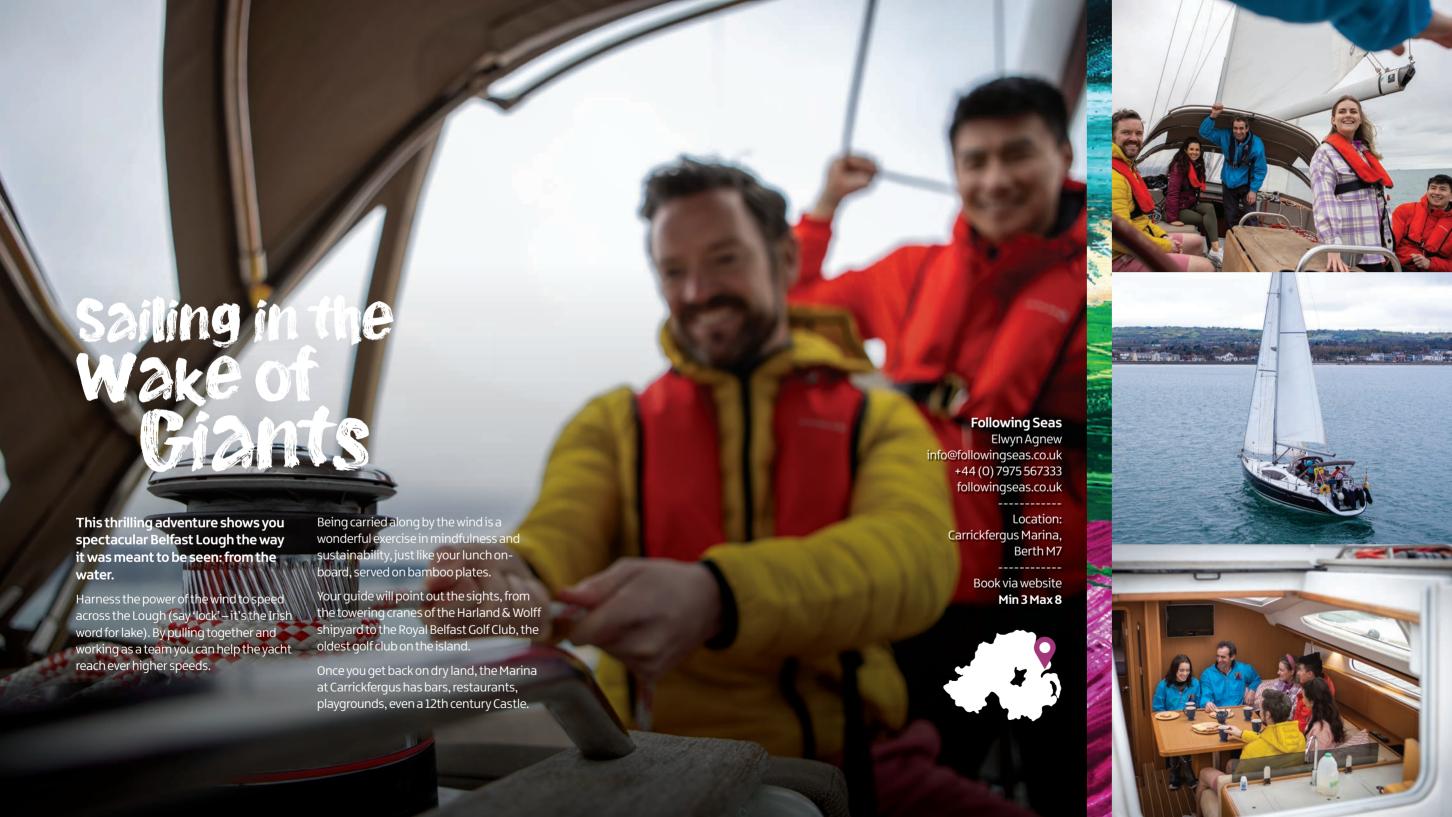
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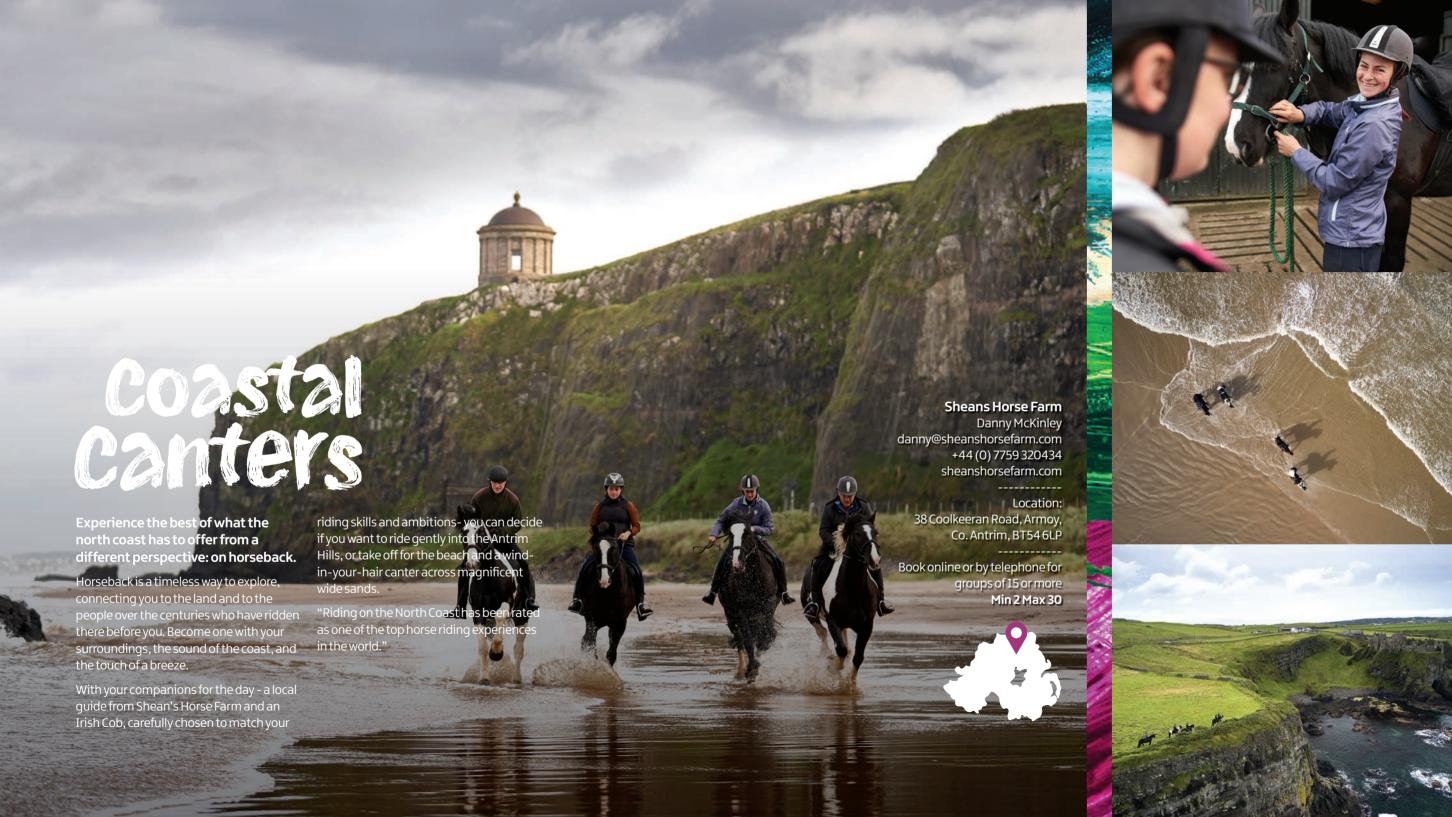








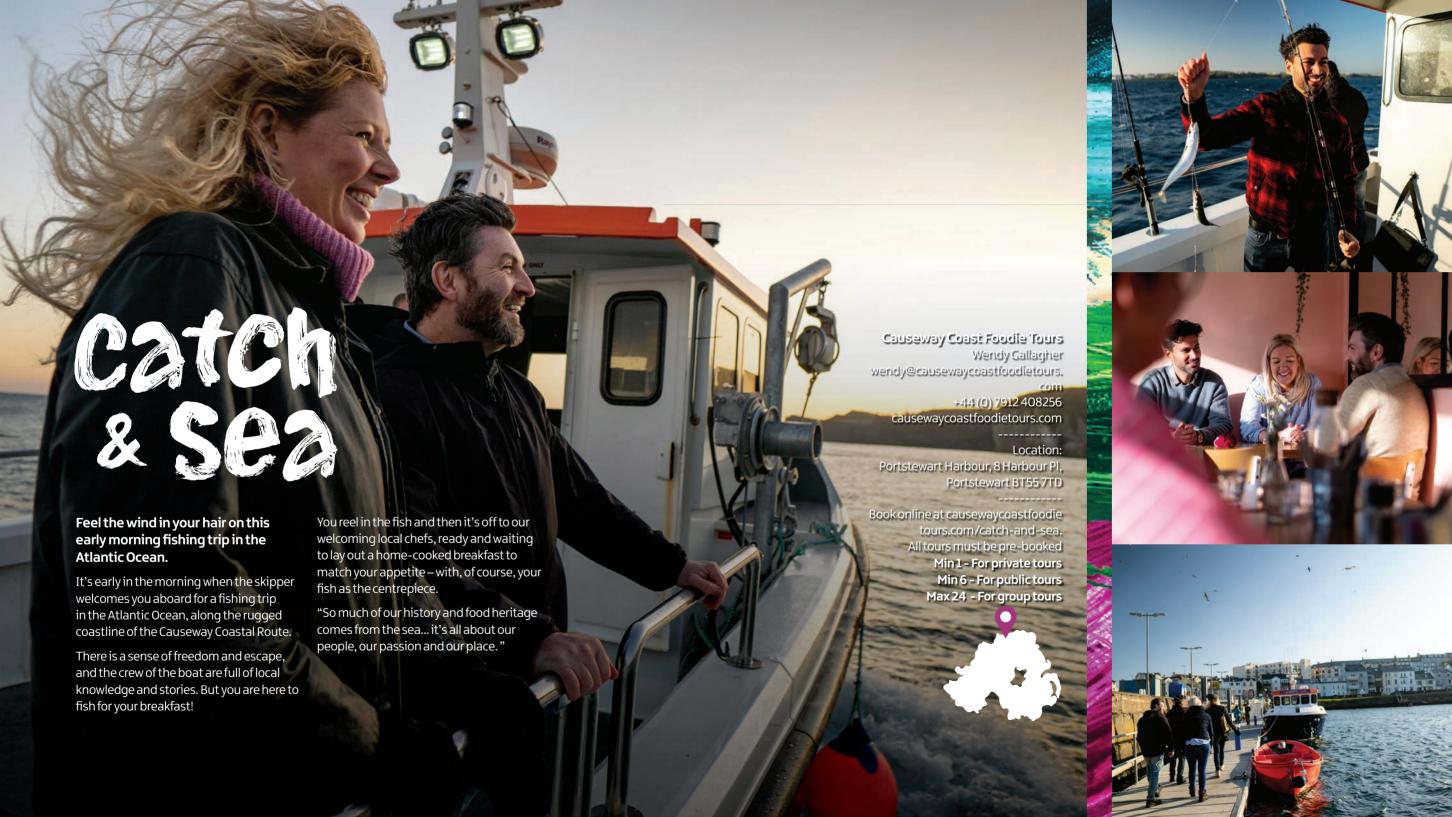








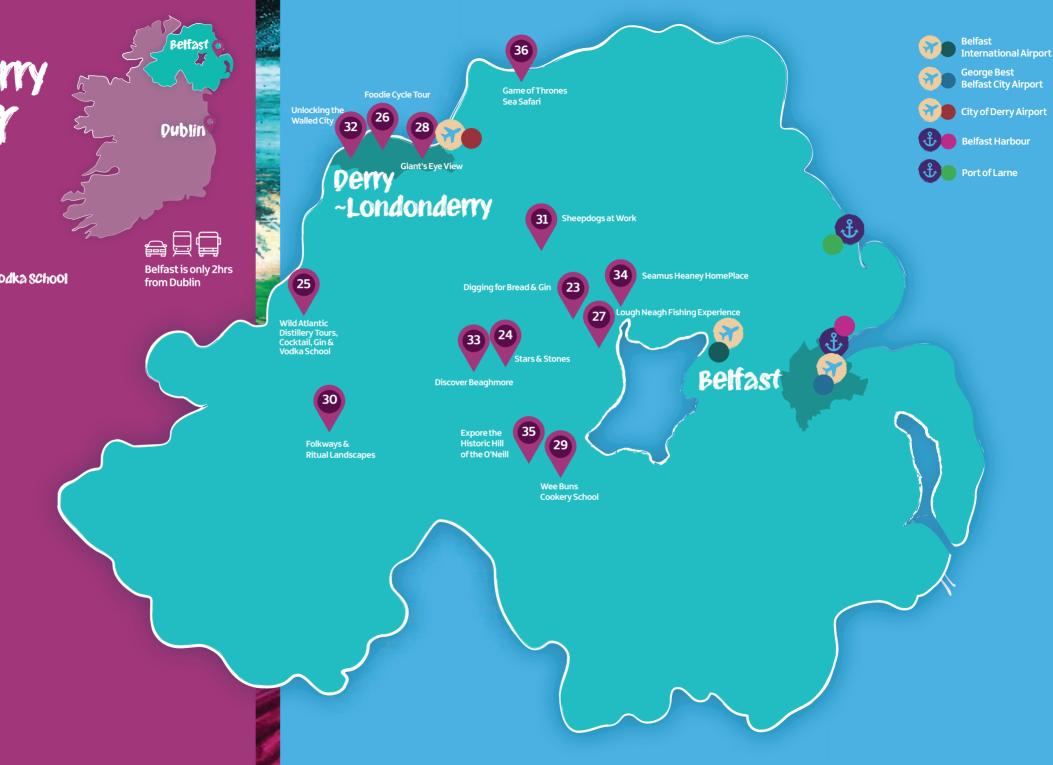






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 Aguaholics









Discover a unique distillery, just 15 miles from the Wild Atlantic Way.

Your tour begins with a Wild Atlantic Irish gin and tonic and a short talk from your guide. You'll hear our distillery's story and learn about the traditional production methods that we use. Then we'll take you behind the scenes to see how we craft our spirits, before a neat tasting of our full range and a Wild Atlantic Distillery cocktail in our stylish tasting bar.

For the ultimate gin enthusiast's experience, enrol at our gin school. After a distillery tour, you'll get expert tuition from our distillers, then it's time to create your own gin.

Distil your very own gin using an authentic miniature copper pot still, then fill your bottle, name your gin and apply your personalised label!

Wild Atlantic Distillery Jim Nash

info@wildatlanticdistillery.co.uk +44 (0) 28 9600 2525 wildatlanticdistillery.co.uk

Location:

Wild Atlantic Distillery, 20 Trienamongan road, Aghyaran, Castlederg, Co. Tyrone, BT817XF

For groups contact via phone or email. For private bookings please contact by phone or at info@wildatlanticdistillery.ie

Min 5 Max 10











Northern Ireland's premier helicopter charter company, Cutting Edge Helicopters.

On your 60-minute flight experience, you'll enjoy stunning aerial views including the spectacular Downhill beach, on the breath-taking scenery of the Causeway Coastal Route – so take plenty of photographs! Your pilot will fill you in on the local tales all along the way too, and don't be afraid to ask questions, they love a wee chat!











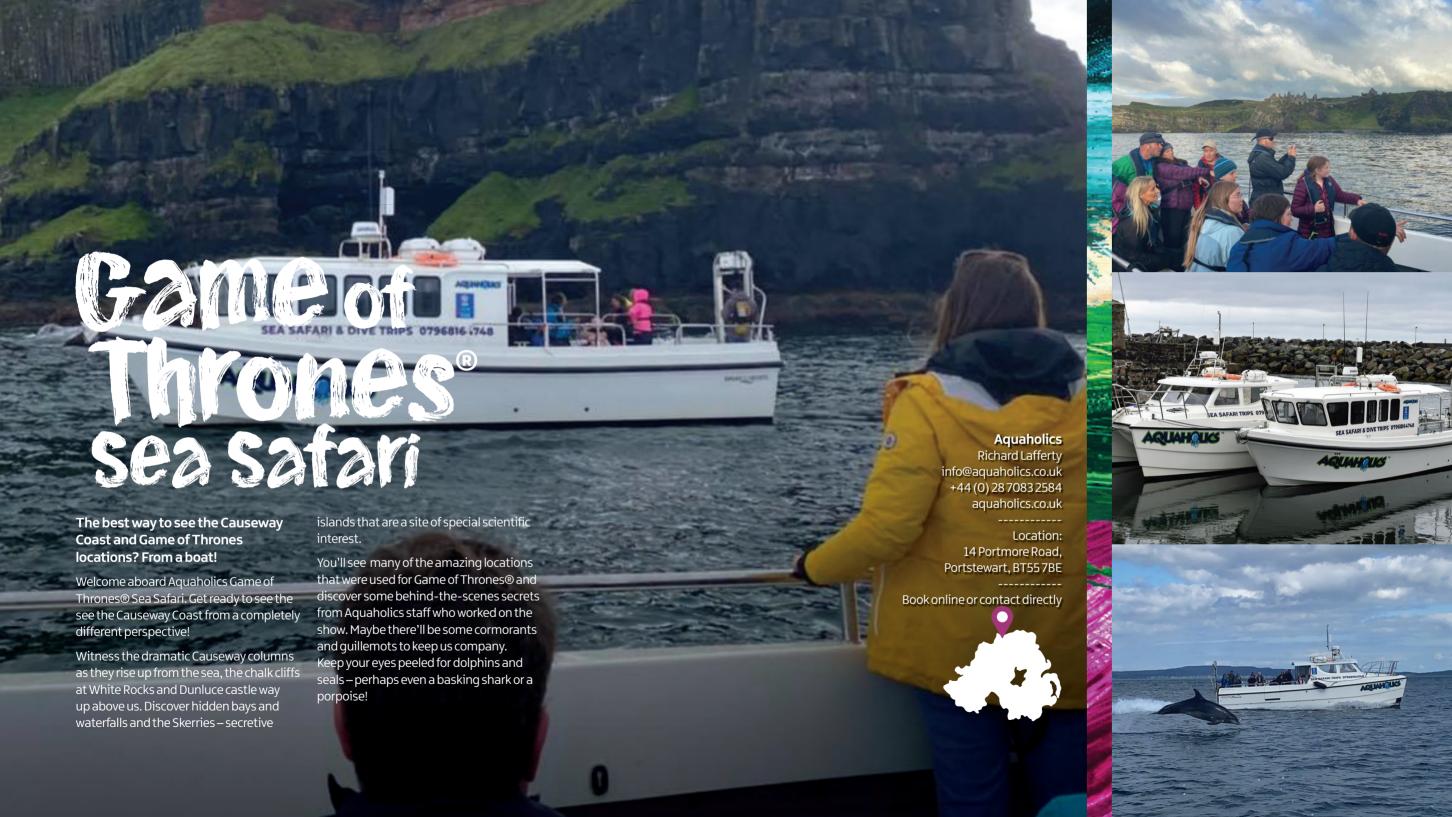










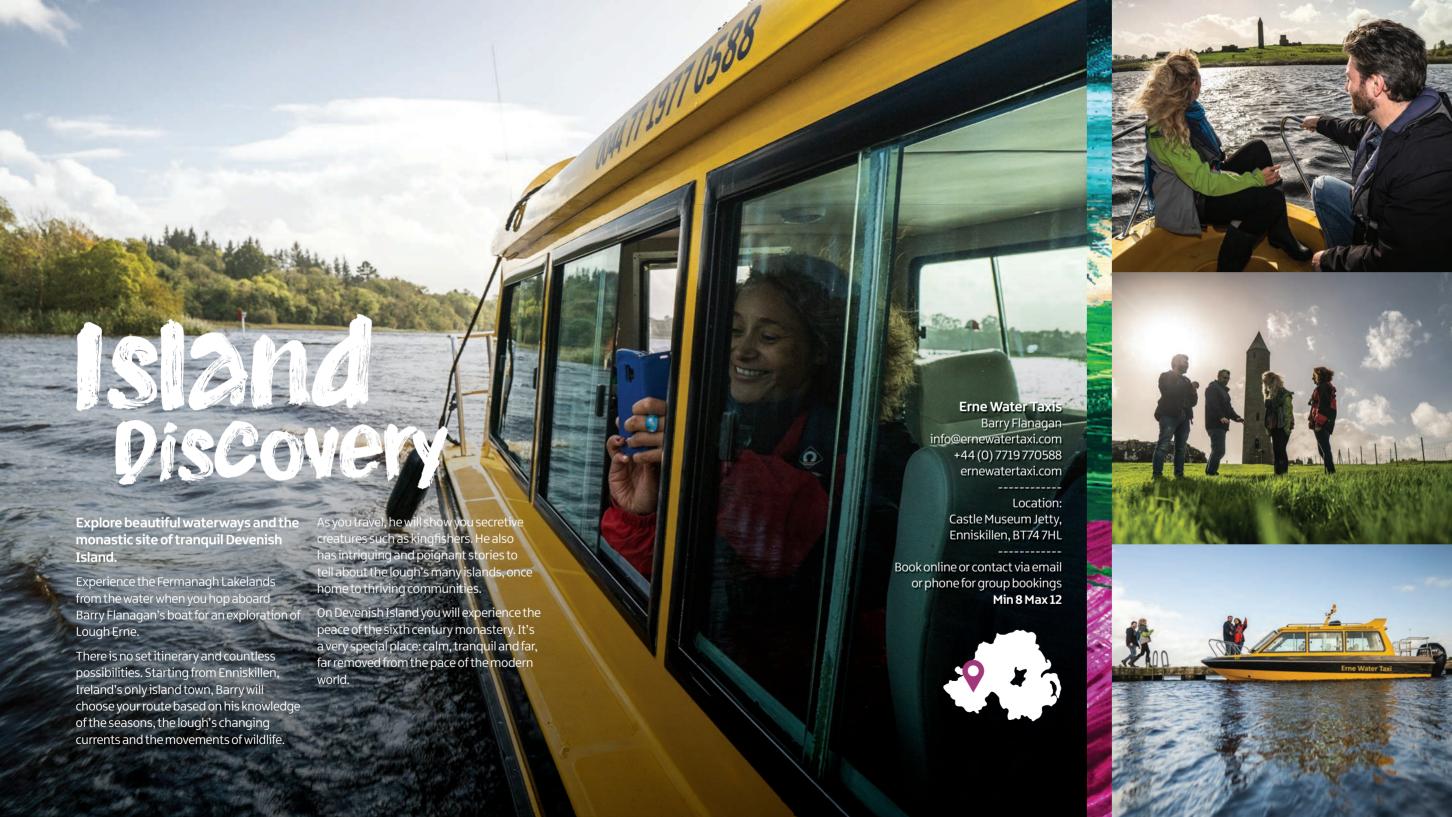


County Fermanagh & Armagh

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